

## University of Pretoria Yearbook 2019

## Clothing merchandising 420 (KLD 420)

Faculty Faculty of Natural and Agricultural Sciences

Undergraduate

Module credits 20.00

Programmes BConSci Clothing Retail Management

**Prerequisites** Final-year status

**Contact time** 3 lectures per week

**Language of tuition** Afrikaans and English are used in one class

**Department** Consumer and Food Sciences

**Period of presentation** Semester 2

## Module content

**Oualification** 

Clothing merchandise managerial aspects: fashion buying and planning function, controlling inventories, factors influencing stock movement, redistribution of stock; merchandising processes, sourcing and relationship with suppliers; management roles and responsibilities. Buying strategies, forecasting and records, preparing a buying plan, developing an assortment plan. Use of relevant soft wear in the buying and planning function. Global perspective of the clothing industry.

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